

COLEMAN

OUR EXPERTISE IS FINDING EXPERTISE

The world's leading investment firms, consultancies and corporations depend on Coleman for direct access to specialized industry experts. Our teams work hard to understand every client's investment and research objectives, so they can quickly connect them to the right experts. With Coleman, clients get the insights they need to make decisions that create value...and a competitive advantage.

A UNIQUE KNOWLEDGE RESOURCE

GLOBAL SCOPE

We recruit locally, on a global scale. Our multilingual staff uncovers expertise around the world.

ADVANCED TECHNOLOGY

Our innovative technology and workflow systems enable us to deliver better matches, faster.

TRANSPARENT PRICING

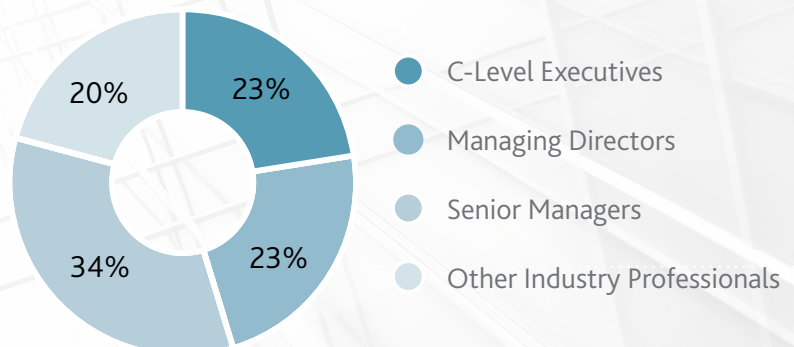
Our clients only pay for the consultations they use, with no licensing fees, or custom recruiting charges.

PERSONALIZED SERVICE

By understanding client investment objectives and research processes, we help them get to the right answer, quicker.

NETWORK QUALITY

In our ever-changing global economy, even expertise has a shelf-life. That's why our dynamic network is custom built, project by project, giving us the most current experts in the industry. By continuously recruiting new experts into our network, we arm our clients with the highest quality insights across all industries, job functions and company types.



58%

HIGHEST HIT RATE

Our specialized recruiting teams find and filter matches, so you get targeted, relevant results. Clients select over 58% of the experts recruited for their consultations.

Our Solutions:



Phone Consultations

Use for due diligence, idea generation, industry education and channel checks.



In-Person Meetings

Meet with an expert at your office or during your travel for private consultations or site tours.



Hosted Events

Access actionable, idea-generating information through weekly webinar and roundtable events.



Expert Surveys

Field surveys to our authoritative network of decision makers across key demographics.



Conference Meetings

Consult with experts at industry conferences or arrange for an expert to speak at your events.

RIGOROUS COMPLIANCE: GIVES YOU PEACE OF MIND

Our Global Compliance Program gives clients peace of mind, and unrivaled flexibility. It is shaped by the securities laws and regulations, industry best practices, independent legal counsel, Coleman's experience over the past decade and your custom compliance needs.

BROAD GLOBAL SCOPE WORLDWIDE RELATIONSHIPS

From Brazil to China, we uncover local expertise.

Our regional offices enable recruiting on a global scale.

Experts in
12,000
CITIES

Projects in
100
COUNTRIES

Recruiting in
20
LANGUAGES

HOW WE MEASURE UP

EXPERIENCE

90%

retention rate with our top clients

12 YEARS

pioneering the industry

EXECUTION

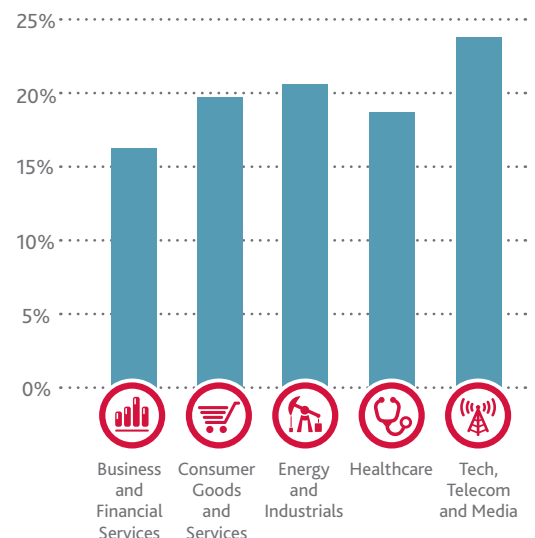
1.5 DAYS

average turnaround time

72%

of staff in project fulfillment

COLEMAN PROJECTS BY INDUSTRY





“Coleman offers us the most differentiated network of experts available from anyone.”

How To Work With Us

Who Do I Call?

When you work with us, you will be supported by a **Primary Account Manager** backed up by an entire **Account Management Team**. Our teams are regionally focused in the United States, Europe and Asia. They work closely with you to understand your unique workflow, research focus and expert search criteria.

What Do I Say?

The more details you provide, the better we can search for you. Please remember to include us as your project evolves.

- What is your research topic?
- What is your target company?
- Which companies are key industry players?
- What is your region of interest?
- How would you describe your ideal expert?
- What is your ideal perspective (customer, competitor)?
- What are your vetting questions & criteria?
- What is your deadline?

YOUR RELATIONSHIP WITH COLEMAN

- Coleman gives you global access to all industries.
- We don't charge to send projects, view bios or to custom recruit experts.
- Our team schedules consultations for you and offers translation services when needed.
- Coleman has an industry-leading, highly customizable compliance program. **To learn more, please contact us.**

What Happens Next?

We efficiently connect you with the most relevant primary sources.

SEARCH

We identify experts in our network and source new experts to find the best match for your project.



VET

We screen experts through phone interviews to ensure they can answer your questions and identify potential conflicts of interest.



PRESENT

We provide detailed interview notes to help you select an expert. Our scheduling team confirms the consultation.



CONSULT

Consultations occur within our compliance framework, typically lasting 45-60 minutes.



FEEDBACK

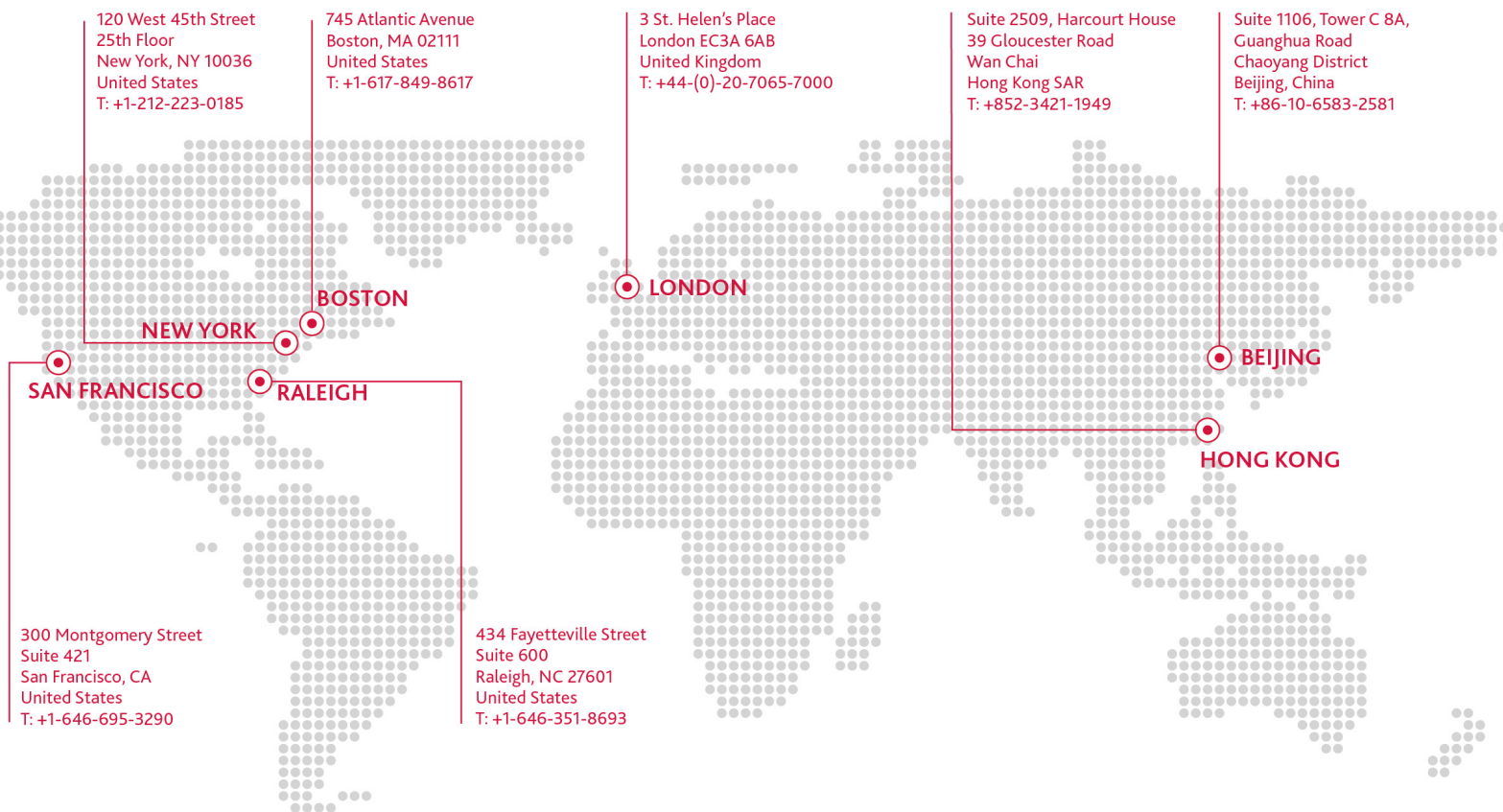
Your Account Manager will follow up with you to get feedback and assess new developments in your project.

COLEMAN

OUR GLOBAL NETWORK

Keeping up with the always-changing information economy.

OUR GLOBAL OFFICES



Information is more available than ever. But in a globalized, fast-moving and highly regulated economy, specialized, relevant and authentic information—the kind of information that leads to knowledge—is more and more elusive. **We deliver expert insights, so that you can be first with knowledge.**

Contact us to learn more:

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First With Knowledge™